Conyers Thrive
Local • 30012 • 30013 • 30094

LOCAL VISIBILITY AUDIT
Prepared November 26, 2026 · America/New_York
Conyers Thrive, operated by R2 Consolidated, LLC

# Nail salon and spa, Conyers

Nail salon / spa · Conyers, GA
Street address, phone, email, and website URLs removed for this sample.

**78**
out of 100
**Fair**

## SNAPSHOT

This salon is easy to find on Google and is very well reviewed there, with a busy Instagram and Facebook presence to match. The weak spots are the website — it lives on a temporary-looking builder subdomain, loads slowly, and is missing hours on the home page — and local directories, including an unclaimed Yelp page with no visible reviews and no Conyers Thrive listing.

| | |
|---|---|
| Google Business Profile | 28/30 |
| Reviews | 8/15 |
| Website | 21/25 |
| Directory / listings | 8/15 |
| NAP consistency | 13/15 |

### Google Business Profile — 28 / 30

Yes — Nail salon, with a website, Facebook, and an online booking link on Google-derived records. Hours are published consistently as Monday–Thursday 10 a.m.–8 p.m., Friday–Saturday 9:30 a.m.–8 p.m., Sunday 12–5:30 p.m. A confirmed Google photo count was not found; Instagram and Facebook show salon photos (2 of 4). Rating used for this audit: 4.9 from 749 reviews (other public pages showed 4.8–4.9 from 428–460, likely captured on different dates).

### Website — 21 / 25

Yes — a site that is clearly this Conyers salon's, with HTTPS, a mobile viewport, services and prices, a book-now button to a third-party salon booking system, and a click-to-call link. It lives on a temporary-looking builder subdomain rather than a custom domain; the obvious custom domain does not resolve. Load is slow (about 3.6–6.5 seconds to first byte). Address and phone on the page match other sources. Hours were not found on the home page. Some intro copy and older blog posts read like stock content. Two same-name nail sites in other states belong to different businesses and were not scored.

### NAP consistency — 13 / 15

Public names vary slightly (singular vs. plural in the service word, and whether the city is in the name). The Conyers address and phone are consistent. Hours agree across Yelp, Apple Maps, and Google-derived records; they are just missing from the website home page.

### Reviews — 8 / 15

A very large Google review base (749 in the place record used; other pages showed 428–460). Public third-party summaries describe many strongly positive comments on the space, staff, and nail work, and some complaints about waits, billing, or uneven service. Owner replies: not found — we could not verify whether the owner is replying to recent Google reviews.

### Directory / listings — 8 / 15

Conyers Thrive: not found. Yelp: yes, unclaimed, with matching address, phone, and hours; no visible reviews and an empty photo area (2 of 3). Facebook: yes (about 3.1K followers). Apple Maps: yes, same address, phone, and hours. Bing: not found. Instagram and TikTok profiles exist; public posts mentioned a soft-opening promotion.

## TOP 3 FIXES

1. Move the website onto a custom domain, add hours to the home page, replace the generic boilerplate and old stock articles, and improve load time. The booking button is already there; the site should feel as finished as the salon.
2. Claim the Yelp page and add a Conyers Thrive Featured listing. Google is doing the heavy lifting; Yelp is unclaimed and empty, and the salon is not yet on the local Conyers directory.
3. Pick one public name and use it on Google, the website, Apple Maps, Yelp, and Facebook. If the owner already replies to Google reviews, keep it up; we could not verify replies from public data.

## A NOTE FROM CONYERS THRIVE

A basic Conyers Thrive listing is free. Featured is $29/month. Founding Anchor is $79/month (limited to 10). A one-page site and booking is usually $497 setup + $97/month. The $149 paid for this audit is credited in full toward website setup if you start within 30 days. Month to month, cancel anytime. Questions: hello@conyersthrives.com.

Conyers Thrive is an independent private directory operated by R2 Consolidated, LLC, 8735 Dunwoody Place, #7228, Atlanta, GA 30350. It is not affiliated with the City of Conyers. This is an anonymized sample of an audit prepared from public information as of November 26, 2026 (America/New_York). Scores and findings are unchanged; identifying details have been removed. Public data only; not a ranking or lead guarantee.