Privacy Policy

Nov 24, 2026 · @Lia

Oracle on Purpose LLC

Effective date: April 30, 2026

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Your trust matters here. This Privacy Policy explains what information Oracle on Purpose LLC ("Oracle on Purpose," "we," "us," or "our") collects, how we use it, who we share it with, and the choices you have. It applies to oracleonpurpose.com, 7figurewellnessbusiness.com, and any related pages, forms, assessments, membership areas, podcasts, emails, and text messages that link to this policy (together, the "Services").

By using the Services, you agree to the practices described in this policy. If you do not agree, please do not use the Services.

1. Who We Are

Oracle on Purpose LLC is a business coaching and consulting company based in Portland, Oregon. We provide business strategy, coaching programs (including the Seven Figure Wellness Business Program), memberships, retreats, and educational content for wellness professionals and business owners.

We are not a healthcare provider, and we do not provide medical, legal, tax, or financial advice.

2. Information We Collect

Information you give us

- **Contact details**, such as your name, email address, phone number, and business name, when you subscribe, download a resource, register for an event, or contact us.
- **Assessment and application responses**, such as your answers to our surveys, quizzes, scorecards, strategy session applications, and podcast guest applications. These may include information about your practice, revenue range, goals, and challenges.
- **Booking information** when you schedule a call or session with us.

- **Purchase and billing information** when you buy a program, membership, or event. Payment card details are collected and processed directly by our payment processors. We do not store full card numbers.
- **Program and membership information**, such as your login details, progress, questions, worksheet responses, and messages you share inside our programs and communities.
- **Retreat and event information**, such as travel details, dietary preferences, and accessibility needs you choose to share so we can host you well.
- **Communications** you send us by email, text, voice message, chat, or social media.

Information collected automatically

When you visit the Services, we and our service providers may automatically collect information such as your IP address, browser type, device type, pages viewed, links clicked, referring website, approximate location (city or region), and the date and time of your visit. We also collect information about whether you open our emails and click links in them.

We collect this information using cookies, pixels, tags, and similar technologies. See Section 7 for more detail.

Information from other sources

We may receive information about you from partners who co-host events or summits with us, from podcast and speaking platforms, from public professional profiles (such as LinkedIn), and from people who refer you to us.

3. A Note About Health and Client Information

Our work focuses on the business side of your practice. Please do not share protected health information (PHI) or identifiable information about your patients or clients through our forms, programs, sessions, or communities.

If you share general information about your own wellbeing (for example, burnout or capacity) in an assessment or session, we use it only to support your coaching experience and we treat it with care. Oracle on Purpose is not a covered entity or business associate under HIPAA.

4. How We Use Your Information

We use your information to:

- Deliver the resources, programs, memberships, sessions, and events you request
- Process payments, send receipts, and manage your account
- Personalize your experience, including sending results and recommendations based on your assessment answers
- Schedule and prepare for calls, strategy sessions, interviews, and retreats
- Send you emails and, if you opt in, text messages about our content, offers, and events
- Respond to your questions and provide support
- Understand how the Services are used so we can improve them
- Measure and improve our marketing and advertising
- Protect the security of the Services and prevent fraud or misuse
- Comply with our legal obligations and enforce our terms

5. Recordings, Transcripts, and Testimonials

Coaching calls, strategy sessions, group calls, and podcast interviews may be recorded and transcribed. We will let you know when a session is being recorded. We use recordings and transcripts to deliver your program, create session notes and recaps, improve our coaching, and, for podcast episodes, publish the interview.

We may use AI-enabled tools to help us transcribe, summarize, and organize session notes. These tools are used as service providers under their own privacy and security commitments.

We will never publish your name, words, image, results, or story as a testimonial or case study without your permission. Group program recordings may be shared with other members of that program.

6. How We Share Your Information

We do not sell your personal information. We share information only as described below.

- **Service providers.** We use trusted vendors to run our business, such as our website, CRM, and email platform (GoHighLevel / LeadConnector), payment processors (such as Stripe and PayPal), scheduling, video conferencing and recording tools (such as

Zoom and Fathom), e-signature tools (such as DocuSign), cloud storage and productivity tools (such as Google Workspace), podcast and video production tools, and analytics providers. These providers may only use your information to perform services for us.

- **Event and summit partners.** If you register for an event we co-host with a partner, your registration information may be shared with that partner, and we will tell you this at registration.
- **Legal and safety reasons.** We may disclose information when we believe it is required by law, subpoena, or legal process, or necessary to protect the rights, property, or safety of Oracle on Purpose, our clients, or others.
- **Business transfers.** If our business is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.
- **With your consent.** We may share information for any other purpose with your permission.

7. Cookies and Tracking Technologies

We use cookies and similar technologies to keep the Services working, remember your preferences, understand site traffic, and measure the performance of our marketing. Some of these are placed by third parties, such as analytics and advertising partners (for example, Google and Meta), who may use them to show you our ads on other sites.

You can control cookies through your browser settings and, where available, our cookie banner. Blocking some cookies may affect how the Services work. You can also learn about opting out of interest-based advertising at optout.aboutads.info and youronlinechoices.eu.

Some browsers send "Do Not Track" signals. Because there is no common standard for these signals, our Services do not currently respond to them. Where required by law, we honor Global Privacy Control (GPC) signals as a request to opt out of targeted advertising.

8. Email and Text Message Communications

Email. You can unsubscribe from marketing emails at any time by clicking the "unsubscribe" link in any email. We may still send you transactional messages, such as receipts, account notices, and session reminders.

Text messages (SMS). If you opt in to receive text messages from Oracle on Purpose, you may receive messages about appointments, programs, events, and offers. Message frequency varies. Message and data rates may apply. Reply STOP to opt out at any time, or HELP for help. Consent to receive text messages is not a condition of any purchase.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All of the categories of sharing described in this policy exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

9. How Long We Keep Your Information

We keep personal information for as long as needed to provide the Services, maintain our business records, resolve disputes, and meet legal, tax, and accounting requirements. When information is no longer needed, we delete it or make it anonymous. You can ask us to delete your information at any time (see Section 11).

10. How We Protect Your Information

We use reasonable administrative, technical, and physical safeguards to protect your information, and we choose service providers who do the same. No method of transmission or storage is completely secure, so we cannot guarantee absolute security. Please keep your account login details private.

11. Your Choices and Rights

You may contact us at any time to:

- Ask what personal information we hold about you
- Correct information that is inaccurate
- Ask us to delete your information
- Request a copy of your information
- Opt out of marketing emails, text messages, or targeted advertising

Depending on where you live, you may have additional rights under state privacy laws (such as those in Oregon, California, Colorado, and other states) or international laws (such as the GDPR in the European Union and United Kingdom). These may include the

right to appeal a decision we make about your request and the right to lodge a complaint with your local data protection authority.

To make a request, email us at the address in Section 16. We may need to verify your identity before responding. You may use an authorized agent to make a request on your behalf. We will not discriminate against you for exercising your privacy rights.

12. Visitors Outside the United States

Our Services are operated in the United States. If you access them from outside the U.S., your information will be transferred to and processed in the United States, where privacy laws may differ from those in your country. Where required, we rely on appropriate safeguards for these transfers. Where the GDPR applies, we process your information based on your consent, to perform a contract with you, to meet legal obligations, or for our legitimate business interests (such as improving our Services and marketing to professionals who have shown interest in our work).

13. Children's Privacy

Our Services are designed for adults and business professionals. We do not knowingly collect personal information from anyone under 18. If you believe a child has given us personal information, please contact us and we will delete it.

14. Third-Party Links and Platforms

The Services may link to other websites, podcast platforms, social media pages, and tools that we do not control. Their privacy practices are governed by their own policies, and we encourage you to review them.

15. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will update the "Last updated" date above. If we make material changes, we will let you know by email or by a notice on our website before the changes take effect.

16. Contact Us

If you have questions about this Privacy Policy or would like to make a privacy request, please contact:

Oracle on Purpose LLC

Attn: Privacy

8645 SW Birchwood Rd, Portland, OR 97225

Email: my.assistant@oracleonpurpose.com