coralus

A Decade of Impact.
A Season of Re-membering

What 263 funded ventures say in their own words, what the community remembered when it was asked, and an invitation to put the future at the centre.

A dozen years ago, SheEO emerged from a commitment to flowing funding in new ways to those, often at the margins, who were building new models for a different future. Today, Coralus stands inside the ecosystem of relationships born out of radical generosity and trust in the emergence of new models.

This past summer, as a decade of that work came of age, we paused to re-member it together:

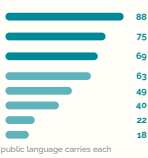
01 · THE VENTURES

reading what 263 funded ventures say about their work in their own words

263 ventures funded as bold experiments in building new models

These ventures make paint and chocolate, run an airline, teach coding, litigate, farm, process plastic waste, cut seniors' hair, empower mobility, and more. What they share is a disposition toward the systems they work in and alongside.

17 convictions held in common · the eight that recur most



Number of ventures whose own public language carries each conviction

IN THEIR WORDS

"Our legal system was designed by lawyers for lawyers."
COURTROOM5

"But we are not a "body with a problem", we are whole humans."
THE ALINKER

"Instead of mass production, let's empower production by the masses!"
FARM FROM A BOX

"We began treating warmth as something to consume instead of something to care for."
AURORA HEAT

"Joyful: We believe joy is an act of resistance and work to cultivate it within our work and communities."
BROOD CARE

"I got to spend a day with my sisters in Coralus."
GOODBYE SANDFLY

02 · THE ROOMS

and gathering in kitchens, gardens, and communities across ten regions to ask what we have learned that should be carried forward.

10 countries and regions the gatherings reached

Early 2026	Retreats across Canada, the US, Aotearoa, Australia, the UK; pods run in parallel
Jul 23	Coralus House, Toronto — nine people, eight rounds of stickies
July	Moon Calls A and B — two community calls, a mural each
Jul – Aug	Hilary's conversations — six, written up as field notes
Jul 30 – Aug 12	Re-membering a Decade — three sessions across many locations
August	Halifax — six people, three hours in a living room
Aug 24 – 26	The hosts' call; Coralus House — twelve people, mostly activators
Aug – Sep	Dori's conversations, Black US ventures; the Ritual and Poetry pods, under the oaks in Lisa's backyard
Sep 9 – 10	Saunders Farm, the anchor gathering — in the rain



WHAT THEY REMEMBERED

Finding the others. Relationship was the infrastructure — the ventures and capital sat on top of it.

Arriving without armour. Masks dropped, the whole self welcome, conversations moving "from surface to soul."

Rooms of their own. Pods that began as business networking and became mini-retreats.

With-nessing. "being fully present with one another, being in relationship, participating, and allowing ourselves to be changed by what happens between us."

"Belonging without obligation."
FROM THE GATHERINGS

03 · WHERE THE TWO THREADS MEET

The ventures were read from their websites. The community was asked in rooms around the world. They say remarkably similar things.

THE VENTURES SAY
Refusing the extractive default
88 of 263 name what they are working against, and it is a system, not a competitor.

THE GATHERINGS SAY
Put the future at the centre
Money at the centre bred competition and made failure unspeakable; nobody wanted to talk about what was hard.

THE VENTURES SAY
Care as a relationship
49 offer the relationship rather than the transaction; some rebuild how they bill so the relationship survives it.

THE GATHERINGS SAY
Relationship was the infrastructure
What people remember is the people. Cross-pollination across events, and sites, and communities held it together.

THE VENTURES SAY
Whole, not broken
75 treat the people a system overlooks as whole, and locate the barrier in the design.

THE GATHERINGS SAY
Arriving without armour
Whole self welcome; business beside caregiving, grief and intuition. People falling "through the cracks" leading the way.

THE LANGUAGE ACROSS THE ROOMS

belonging · connection · relationship · radical generosity · pods · finding the others · whole self · trust · interconnectedness · emergence · mycelium · liberation · storytelling · joy · transformation · witnessed · rupture and repair · dreamers · retreats · us-powered change · with-nessing · co-hosting

NOT TO CARRY FORWARD

- Not knowing how the model works
- Rupture without repair
- Relationship offered where resources were needed

WHAT THEY ASK FOR

- A structure you can see
- Keep the pods
- Capital that is transformative, in more than one form
- Membership in more than money
- Fund constellations, not only individuals
- More that is local
- Protect the dream and the dreamer
- Keep experimenting, and tell the truth about it

04 · WHERE IT'S LED US

Put the future at the centre.

Call in the dreamers
Find the people already bringing pieces of a different future into being across the field.

Recognize. Re-cognize.
Ask together: where is the future already forming? Not simply: is this a good business?

Resource
Ask what forms of capital want to move in this direction, and move them now.

Circulate
Stay in relationship. Learn together. Let the original solution evolve.

1 · Re-member	2 · Illuminate	3 · Discern	4 · Steward
June – September	October 6, 8, 13, 15	November	January

See where the future takes us coralus



"People had come to this land before us to gather what had ripened. Decades later, we arrived to notice what had been ripening between us."
SAUNDERS FARM · SEPTEMBER 9 – 10