REFERENCE GUIDE

Build It With AI Basics

From first idea to a published page

A complete companion for your Build It With AI Basics training.



Keep this guide open while you build.

What AI Can Build Now

What It Is

Building with AI means describing what you want in everyday words and letting AI create it. You will hear it called vibe coding. This lesson shows the four kinds of things you can build today.

How It Works For Your Business

Websites and landing pages: home pages, service pages, and pages for one offer.

Small tools: price calculators, quote forms, booking pages, and team checklists.

Apps: tools that remember, like client portals, job trackers, and training libraries.

Content: graphics, voiceovers, short videos, commercials, and presentations.

The skill is the same every time: describe it, review it, ask for changes.

My notes

What AI Can Build Now – Tips & Guidelines

Tips

- Start with what your business needs, not what looks impressive.
- Small tools often save the most time.
- When you see a page or tool you like, note what you like about it.
- Keep a running list of build ideas.

DO	DON'T
Write three ideas down	Wait until you know code
Think in small jobs	Start with your biggest idea
Look for repeated questions	Judge your list too early
Describe it in everyday words	Compare yourself to developers

Things To Do

- [ ] Download the Command Sheet and keep it next to your keyboard
- [ ] Take one sheet of paper and write three headings: Website, Tools, Content
- [ ] Write one thing your business needs under each heading
- [ ] Circle the one you would use this week

Try it: Write one thing your business needs under each heading: Website, Tools, Content.

Pick Your First Project

What It Is

Your first project decides whether you keep building. Pick one that is small enough to finish in one sitting and useful enough that you will use it every week.

How It Works For Your Business

Rule 1, one sitting: one page, one tool, or one job. Finishing teaches you the whole process.

Rule 2, a weekly problem: choose something that answers a question or replaces a task you repeat.

Rule 3, words and buttons: a headline, some text, and a button is where AI is strongest.

Save logins, payments, and stored customer information for later projects.

Good first picks: a one-page site, an offer page, a price calculator, an FAQ page, or a team checklist.

My notes

Pick Your First Project – Tips & Guidelines

Tips

- Finish the sentence "This will save me time because..."
- Pick the idea you would use tomorrow.
- If you cannot describe it in one sentence, make it smaller.
- Put your choice where you will see it.

DO	DON'T
Pick one project	Build your whole business first
Keep it to one page	Start with logins or payments
Solve a weekly problem	Pick three projects at once
Write your choice down	Choose it to impress others

Things To Do

- [ ] Write down three things you repeat every week
- [ ] Pick the one a simple page or tool could handle
- [ ] Finish this sentence about it: "This will save me time because..."
- [ ] Put your choice where you will see it tomorrow

Try it: Name your first project, then finish this sentence: "This will save me time because..."

Plan Before You Prompt

What It Is

A five minute plan gives your AI what it needs to get close on the first try. Four short answers replace the guessing that a one-sentence request causes.

How It Works For Your Business

Who is it for: name one type of person and what they need.

The one job: say in one sentence what the page or tool does.

What goes on it: list the parts from top to bottom, with your own words and prices.

How it looks: your main color, a style word or two, and one site you like.

Start with the Plan command: "Plan this with me before you build anything."

My notes

Plan Before You Prompt – Tips & Guidelines

Tips

- Keep the plan to half a page.
- Read it out loud. If a stranger would understand it, your AI will too.
- Give exact prices and wording so AI does not invent them.
- Answer the questions your AI asks back.

DO	DON'T
Name one reader	Write for everybody
Give your own words	Leave prices blank
List the parts in order	Skip straight to building
Agree on the outline first	Add extras with no job

Things To Do

- [ ] Write who your project is for, in one sentence
- [ ] Write the one job it does
- [ ] List what goes on it from top to bottom, with your own words and prices
- [ ] Add your color, a style word, and one site you like

Try it: Write your four answers: who it is for, the one job, what goes on it, and how it should look.

Your First Working Page

What It Is

This is where your plan becomes a page you can click. Three commands do the work: Build creates it, Change adjusts it, and Brand makes it look like your business.

How It Works For Your Business

Build: paste your plan and add "Build this as a single web page I can preview."

Look before you change: scroll top to bottom, click every button, and write down what you notice.

Change: ask for one change at a time and say exactly where.

Brand: give your color, your font, and your logo, or upload a picture to match.

Look at the preview, not the code. You decide if the page is right.

My notes

Your First Working Page – Tips & Guidelines

Tips

- Review the page the way a customer would.
- Make a list before you ask for changes.
- "Make it better" tells your AI nothing. Say what and where.
- Check the page after every change.

DO

- Paste your full plan
- Change one thing at a time
- Say what and where
- Use your brand color

DON'T

- Read the code line by line
- Ask for five changes at once
- Fix things before you look
- Expect perfect on the first try

Things To Do

- [ ] Paste your plan and use the Build command
- [ ] Scroll the preview and click every button before changing anything
- [ ] Make three changes, one at a time
- [ ] Brand the page with your color

Try it: Build your page, then list the first three changes you will ask for, one at a time.

Test, Fix, and Publish

What It Is

A page only helps your business when people can open it. This lesson finishes the job: test the page, fix what you find, and publish it with a link you can share.

How It Works For Your Business

Test: check it on a phone first, tap every button, and fill out the form yourself.

Fix: say what you did, what you expected, and what happened instead.

Explain: ask "Explain what you changed, like I'm new to this" any time you are unsure.

Publish: ask for a link you can share, then open that link on your phone.

Watch someone else use the page. Where they hesitate is where it needs work.

My notes

Test, Fix, and Publish – Tips & Guidelines

Tips

- Most visitors will open your page on a phone.
- You do not need to know why something broke, only what you saw.
- Every question you ask makes you a stronger builder.
- Text the link to one person today.

DO	DON'T
Test on a phone first	Publish before testing
Describe what you saw	Say only "it is broken"
Ask for explanations	Pretend to understand
Share your link	Wait for it to be perfect

Things To Do

- [ ] Open your page on your phone and tap every button
- [ ] Fix one thing using did, expected, happened
- [ ] Publish the page and get your link
- [ ] Text the link to one person and ask what they think

Try it: Write down who you will send your link to, and one question you will ask them about the page.

BUILD IT WITH AI BASICS

Your Command Sheet

Eight command words run every build. Start your request with the command, then add your details.

1. Plan

Agree on the outline before anything is built.

"Plan this with me before you build anything."

2. Build

Create the first version from your plan.

"Build this as a single web page I can preview."

3. Change

Adjust one thing at a time.

"Change the headline to [your headline]."

4. Brand

Make it look like your business.

"Brand this page with [your color] and put our logo in the top left."

5. Test

Find what breaks before your customers do.

"Test this page for phones and tell me what breaks."

6. Fix

Repair a problem you can describe.

"Fix this. I did [X]. I expected [Y]. Instead, [Z] happened."

7. Explain

Understand what your AI did.

"Explain what you changed, like I'm new to this."

8. Publish

Put it online with a link.

"Publish this page and give me a link I can share."

Fill-In Commands

Copy a command, fill in the brackets, and paste it into your AI. These three are the ones you will use most.

Plan

Plan this with me before you build anything.

Who it is for: [one type of person and what they need]

The one job: [what the page or tool gets them to do]

What goes on it, top to bottom: [your sections, with your own words and prices]

How it looks: [your main color, a style word or two, a site you like]

Change and Brand

Change the [headline / button / section] to [your exact words].

Move the [section] above the [other section].

Brand this page with [your color], use a [style] font, and put our logo in the [top left].

Fix

Fix this.

What I did: [the button you tapped or the step you took]

What I expected: [what should have happened]

What happened instead: [what you saw]

The Order of a Build

Plan	Build	Change	Brand	Test	Fix	Explain	Publish

Use Explain any time you are unsure what your AI did. Go back to Change and Fix as often as you need. One request at a time.

Starter Plans You Can Paste

Paste one of these after the Plan command, swap in your own details, and you have a plan in two minutes.

Restaurant: catering order page

Who it is for: Office managers who need lunch for a group this week.

The one job: Get them to send a catering order request.

What goes on it: Headline, three lunch packages with prices, delivery area, order form (name, phone, date, headcount), and a Request My Order button.
How it looks: [Your color], clean and friendly, easy to read on a phone.

Salon: booking page

Who it is for: New clients who want a cut or color this week.

The one job: Get them to book one of your open appointments.

What goes on it: Headline, services with prices, this week's open times, a Book Now button, and your address with a parking note.
How it looks: [Your color], modern and calm, with plenty of white space.

Real estate: home value page

Who it is for: Homeowners in [your area] who are thinking about selling.

The one job: Get them to request a home value estimate.

What goes on it: Headline, three reasons to ask now, short form (name, address, phone), and a Get My Home Value button.
How it looks: [Your color], professional and warm.

Catering: event quote page

Who it is for: People planning a wedding, a party, or a company event.

The one job: Get them to request a quote.

What goes on it: Headline, the events you serve, two sample menus, quote form (date, guest count, budget), and a Request a Quote button.
How it looks: [Your color], simple and elegant.

Key Terms Glossary

Vibe coding

Building by describing what you want in everyday words while AI writes the code.

Prompt

The request you type to tell your AI what to do.

Command

One of the eight words that starts a clear request, like Plan or Build.

Preview

The live view of your page, shown the way a visitor sees it.

Landing page

A single page built around one offer and one action.

Tool

A small build that does one job, like a price calculator.

App

A tool that remembers. It saves information and brings it back later.

Plan

Your four answers: who it is for, the one job, the parts, and the look.

Brand color

The main color that makes a page look like your business.

Phone test

Opening your page on a phone and tapping every button before you share it.

Publish

Putting your page online so anyone with the link can open it.

Link

The web address you share so people can open what you built.

Getting Help

AI tools change over time, so a button name or menu spot may look a little different from this guide. If something does not match, ask your AI where to find it, or look for the closest matching option. The eight commands work the same way in any AI tool.

Your Course Checklist

Every to-do from every lesson, in one place. Tick them off as you go.

1. What AI Can Build Now

- [ ] Download the Command Sheet and keep it next to your keyboard
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- [ ] Write one thing your business needs under each heading
- [ ] Circle the one you would use this week

2. Pick Your First Project

- [ ] Write down three things you repeat every week
- [ ] Pick the one a simple page or tool could handle
- [ ] Finish this sentence about it: "This will save me time because..."
- [ ] Put your choice where you will see it tomorrow

3. Plan Before You Prompt

- [ ] Write who your project is for, in one sentence
- [ ] Write the one job it does
- [ ] List what goes on it from top to bottom, with your own words and prices
- [ ] Add your color, a style word, and one site you like

4. Your First Working Page

- [ ] Paste your plan and use the Build command
- [ ] Scroll the preview and click every button before changing anything
- [ ] Make three changes, one at a time
- [ ] Brand the page with your color

5. Test, Fix, and Publish

- [ ] Open your page on your phone and tap every button
- [ ] Fix one thing using did, expected, happened
- [ ] Publish the page and get your link
- [ ] Text the link to one person and ask what they think