Nexus Health Chiropractic

SMS Privacy Policy

1. Introduction

Nexus Health Chiropractic ("we," "us," or "our") respects your privacy and is committed to protecting the personal information you provide when participating in our SMS marketing program.

This SMS Marketing Privacy Policy explains how we collect, use, store, and protect mobile phone numbers and other personal information associated with our text message marketing communications.

This policy applies to individuals who voluntarily subscribe to receive promotional and marketing text messages from Nexus Health Chiropractic.

2. Information We Collect

When you voluntarily opt into our SMS marketing program, we may collect the following information:

- Your first and last name.
- Your mobile phone number.
- Your email address, if voluntarily provided.
- Your SMS marketing consent status, including the date, time, and method of consent.
- Your communication preferences.
- Information you voluntarily submit through our website forms or other authorized contact forms.

We collect this information through website forms, online registration forms, and other authorized methods through which individuals expressly consent to receive marketing communications.

3. How We Use Your Information

Nexus Health Chiropractic uses the information collected through its SMS marketing program for the following purposes:

- Sending promotional offers, discounts, and announcements about chiropractic and wellness services.
- Sharing information about new programs, memberships, and special events.

- Providing educational health, wellness, injury prevention, and performance-related content.
- Sending invitations to workshops, events, and complimentary consultations.
- Responding to questions and requests submitted by subscribers.
- Managing SMS subscriptions, communication preferences, and opt-out requests.
- Maintaining records of SMS marketing consent.

Marketing text messages are sent only to individuals who have provided the appropriate consent.

4. Mobile Information Sharing and SMS Consent Protection

Nexus Health Chiropractic does not sell, rent, or disclose mobile phone numbers to third parties or affiliates for their independent marketing or promotional activities.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Mobile phone numbers and SMS consent information are used solely to administer our messaging program and communicate with individuals according to their stated preferences.

We may use authorized technology and messaging service providers to facilitate the delivery of text messages on our behalf, subject to applicable privacy and security obligations. These providers are not authorized to use subscriber information for their own marketing purposes.

5. SMS Marketing Consent

Participation in the Nexus Health Chiropractic SMS marketing program is voluntary.

Individuals may subscribe by providing their mobile phone number and affirmatively agreeing to receive marketing and promotional text messages through an authorized opt-in process.

Consent to receive marketing messages is not required as a condition of purchasing products, receiving chiropractic treatment, scheduling appointments, or obtaining any other services.

We do not treat the submission of a phone number alone as consent to receive promotional text messages.

6. SMS Message Frequency and Charges

Subscribers may receive recurring promotional text messages related to Nexus Health Chiropractic services, offers, programs, and events.

Message frequency may vary.

Message and data rates may apply.

Charges are determined by your wireless carrier and mobile service plan.

7. Opt-Out and Subscriber Rights

You may withdraw your consent to receive marketing text messages at any time.

Reply STOP to unsubscribe.

After submitting your opt-out request, you will receive a confirmation message, and no further promotional messages will be sent unless you provide new consent.

For assistance, **reply HELP for help** or contact Nexus Health Chiropractic directly.

8. Data Security and Retention

Nexus Health Chiropractic takes reasonable administrative, technical, and organizational measures to protect personal information collected through its SMS marketing program.

Access to subscriber information is limited to authorized personnel and service providers who require access to administer our communications.

We retain SMS marketing consent records and related subscriber information only as long as reasonably necessary for legitimate business purposes, compliance obligations, and applicable recordkeeping requirements.

9. Third-Party Messaging Services

Nexus Health Chiropractic may utilize third-party technology platforms to manage SMS communications and subscriber preferences.

These platforms act as service providers on our behalf and are not permitted to use subscriber mobile information for their independent marketing or promotional activities.

We do not sell subscriber lists or permit third-party advertisers to use SMS subscriber information for their own promotional campaigns.

10. Contact Information

If you have questions about this SMS Marketing Privacy Policy, your personal information, or your messaging preferences, please contact:

Nexus Health Chiropractic

Phone: 908-675-9876

Email: info@nexushealthchiro.com

11. Updates to This Privacy Policy

Nexus Health Chiropractic may update this SMS Marketing Privacy Policy periodically to reflect changes in our business practices, messaging services, or applicable legal requirements.

Updates will be published on our website with a revised effective date.

Nexus Health Chiropractic — SMS Marketing Privacy Notice

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.