KEYNOTES • WORKSHOPS • PANELS

Bubba Hogan

Sales & business coach for green industry contractors



Your audience knows hard work.
Give them a reason to think differently.

A speaker who still works in the trade, with room for humor and an honest conversation about what needs to change.

Confident | Caring | Straightforward

ABOUT BUBBA

A coach who knows the trade. A friend in your corner.

Bubba helps green industry contractors build sales confidence, communicate with prospects, and examine the business habits that keep them stuck. He still works in the trade, so that pressure is still part of his world.

People first. Integrity always.

IDEAL AUDIENCES

Associations & contractor communities
Members facing shared sales, leadership, and business challenges.

Chambers & business groups
Owners who wear several hats and want to sell and lead more intentionally.

Contractor-focused events
Conferences, trade shows, and team gatherings for people who know hard work.

SESSION DIRECTIONS • SHAPED AROUND YOUR AUDIENCE

Choose the conversation your audience needs.

01

Confidence in the sales conversation

How listening and better questions help contractors talk about value.

02

The habits behind the business

The patterns owners repeat and the decisions they keep postponing.

03

Growth with your values in view

Building a business with family, faith, and integrity in view.

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WHAT AUDIENCES TAKE BACK TO WORK

Practical perspective for people who know hard work.

The same challenges show up across contractor communities: communicating value, leading a business, and finding the confidence to change an approach that is no longer working.

01

Get clear about the challenge.

The sales conversation that keeps stalling, the decision that keeps getting postponed, the habit that keeps producing the same result.

02

Work on how they communicate.

How they listen, ask questions, explain the value of their work, and agree on a next step.

03

Turn the conversation into action.

Leave with one practical next move they are willing to put to work, not just notes.

THE VALUES BEHIND THE MESSAGE

People before profit.

Customers and crews are people, not numbers.

Sell with integrity.

Confidence is never permission to pressure.

Family and faith matter.

Growth should fit alongside the life you want.

Own your next move.

Look honestly at your role, then follow through.

BOOK BUBBA FOR YOUR EVENT

What do you want your audience to do differently?

Tell us about the room you are bringing together. We will review fit and availability, then discuss scope, logistics, and next steps.

Ask About Speaking Availability

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INCLUDE IN YOUR INQUIRY

- ☐ Event date
- ☐ The challenge to address
- ☐ Location or virtual
- ☐ Session length
- ☐ Your audience
- ☐ Budget range