RAMSAY REAL ESTATE GROUP · RECRUITING REFERENCE

Epique Realty: What the Benefits Would Cost to Buy

All 80 benefits, priced at current market replacement cost · Prepared 20 November 2026

The arithmetic, stated up front. Each benefit is priced at what you would pay a third-party vendor today for an equivalent, then annualised on **10 deals a year**. Listing-based items assume **5 listings** at that volume. Subscription items run 12 months. Items with no purchasable equivalent are carried at zero and flagged, so the total is deliberately conservative rather than flattering.

TRANSACTION & CLOSING SUPPORT

#	BENEFIT	PRICED AS	ANNUAL COST
01	Transaction coordination, local, on every deal	per deal	$3,500
02	Errors and omissions (E&O) insurance coverage	per year	$480
03	Epique Connect: turns on your client's utilities at closing	no comparable product	—
04	24/7 concierge support by email, 365 days	per month	$1,200
05	Free continuing education courses MARKET	per course	$150
06	Showami on-demand showing agents PAID	per showing	$500
	Section subtotal		**$5,830**

CLIENT-FACING PROGRAMS THAT WIN LISTINGS

#	BENEFIT	PRICED AS	ANNUAL COST
07	Epique Edge: up to $50,000 of pre-listing prep, repaid at closing	program, no purchase price	—
08	CliqueOffers: cash offers, equity unlock, bridge financing	program, no purchase price	—
09	Redo: seller pre-list preparation program	program, no purchase price	—
10	Elevate: buy-before-you-sell program	program, no purchase price	—
11	Zillow Showcase placement	per listing	$3,750
12	Epique Estates, the luxury division	division, no purchase price	—
13	CORE, the commercial real estate division	division, no purchase price	—
14	Epique en Espanol	no comparable product	—
15	Global Marketing Agent (GMA) certification and co-promotion	one-time course	$500
16	One free monthly LoopNet listing blast (commercial)	per month	$900
	Section subtotal		**$5,150**

LEAD GENERATION

#	BENEFIT	PRICED AS	ANNUAL COST
17	Buyer and seller leads via Realty.com Pro, no referral fee	per month	$6,000
18	Daily, location-targeted lead delivery	included above	—
19	National MLS feed, so your site shows listings nationwide	per month	$900
	Section subtotal		**$6,900**

MARKETING & BRAND

#	BENEFIT	PRICED AS	ANNUAL COST
20	Professional 4K HDR listing photography MARKET	per listing	$1,750
21	Yard signs and installation MARKET	per listing	$875
22	Social media ad boosts on listings over $400,000, Epique pays	per listing	$750
23	Agent digital billboard MARKET	per month	$12,000
24	Agent listing billboards MARKET	per listing	$2,000
25	AI headshots, unlimited, from your desk	one-time	$50
26	Lofty Social Manager	per month	$600
27	SocialBAY automated social content	per month	$600
28	Canva Pro, company-wide account	per month	$180

#	BENEFIT	PRICED AS	ANNUAL COST
29	Adwerx streaming TV ads	per month	$4,800
30	Thanks.io direct mail	per campaign	$100
31	Graphiq	per month	$360
32	Virtual staging	per listing	$750
33	Epique Card, the Popl NFC digital business card	one-time	$40
	Section subtotal		**$24,855**

TECHNOLOGY & SYSTEMS

#	BENEFIT	PRICED AS	ANNUAL COST
34	Lofty CRM at the full enterprise AI+ tier	per month	$1,800
35	IDX website	per month	$900
36	Free ".com" domain	per year	$18
37	Epique AI: broker AI and legal AI, ~20 assistants	per month	$1,200
38	Epique Cloud, the all-in-one transaction and ordering portal	per month	$600
39	Epique Creator app: presentations, social graphics, postcards	per month	$480
40	Epique Essentials, the business planning hub	per month	$360
	Section subtotal		**$5,358**

HEALTH, FAMILY & LIFESTYLE

#	BENEFIT	PRICED AS	ANNUAL COST
41	Virtual primary care through Teladoc	per month	$240
42	Virtual urgent care	per month	$180
43	Mental health appointments, typically in 24 to 48 hours	per month	$240
44	More than 1,000 prescriptions at no cost	per month	$300
45	Dental and vision bundle, dependents addable PAID	actual cost to you	$300
46	AirVet unlimited video vet calls and prescriptions	per month	$180
47	24/7 roadside assistance MARKET	per year	$100
48	Unlimited car washes MARKET	per month	$420
49	Childcare support MARKET	per year	$200
50	Eldercare support MARKET	per year	$200
51	Pet sitting MARKET	per year	$100
52	Tutoring MARKET	per year	$100
53	Gym membership 2027	per month	$480
	Section subtotal		**$3,040**

TRAINING, MENTORSHIP & SUPPORT

#	BENEFIT	PRICED AS	ANNUAL COST
54	Forever Mentorship: no split, no fee, no end date	per month	$3,000
55	Daily live training on Zoom, agents nationwide	per month	$1,200
56	Earth to Orbit and Realty.com Pro sales training, on demand	per month	$600
57	Weekly group coaching with Rob Stein, Head Power Coach	per month	$2,400
58	Marketing open office hours hosted by Josh Balcos	per month	$600
59	Access to founders and leadership, incl. Wednesday calls	no comparable product	—
60	Area Leader, State Leader and in-market Broker support	per month	$1,200
61	Team Leader Academy and the Epique Teams framework	per month	$600
	Section subtotal		**$9,600**

MONEY, EQUITY & RETIREMENT

#	BENEFIT	PRICED AS	ANNUAL COST
62	Solo 401(k) with the administration fees covered	per year	$1,000

#	BENEFIT	PRICED AS	ANNUAL COST
63	3% 401(k) match LEADER	not available to a standard agent	—
64	Company stock: 50 at join, 50 at first close, 100 at cap, 50 at anniversary	no present value	—
65	Stock purchase at a 20% discount, up to 10% of commissions	no present value	—
66	Power Award: up to 3,000 shares or $30,000 plus $99 fees LEADER	invitation and audit	—
67	Five-level revenue share at 10%, no front-line requirement	downline dependent	—
68	Declining cap: $15,000 to a $10,000 floor in year six	fee structure, see note	—
69	Cap deferment	fee structure, see note	—
70	Maternity and paternity fee waiver	contingent, see note	—
71	EPIQUE Cares emergency financial assistance	contingent, see note	—
72	No franchise fees, no annual fees, no desk fees	per month avoided	$2,400
73	30-day money-back guarantee on monthly dues	no purchase price	—
74	RevShare+ 2027	per month	$480
	Section subtotal		**$3,880**