GHANN

Know a B2B company that can't afford to run marketing *off the side of someone's desk?*

Send me a company that...

- ✓ Sells to other companies (B2B)
- ✓ Has 20 to 150 people
- ✓ Signs deals worth $10,000 or more
- ✓ Gets its marketing done off the side of someone's desk
- ✓ Has materials that look like they come from three different companies

Not a fit: a company that...

- × Needs results in weeks
- × Is still deciding what it sells or who it's for
- × Would rather each vendor and department keep doing their own thing

HOW I WORK WITH B2B COMPANIES

STEP 1

Diagnose

A paid diagnostic over four to five weeks. I interview their team and a few clients, and review who does their marketing, their materials, their sales process, and their numbers.

STEP 2

Create a Roadmap

A written plan for who to target, what to say, what to fix first, and how to track it, with a day-90 review and a hiring plan if they need one.

STEP 3

Choose who runs it

The company picks one of the three options below. Each uses the same plan.

CHOOSE WHO RUNS IT

Embedded
I join the company's team as the person who owns marketing.

Guide
Their internal person runs it, and I lead them.

Hand Off
Their team runs it, and we check the scorecard monthly. They'll need one person with marketing skills for about 8 to 10 hours a week.

They are never locked into more support than their team needs.

WHAT THE COMPANY GETS

- ✓ One plan their company owns, written so their team can run it
- ✓ One unified marketing and communication strategy that builds client trust

I'm Jameela Ghann, a Chartered Marketer with about a decade in marketing.

START HERE

BOOK A 30-MINUTE CALL

Scan to book or email
projects@jameelaghann.com

HAVE A REFERRAL? COPY THIS INTO AN INTRO EMAIL

I'd like to introduce you to Jameela Ghann. She's a Chartered Marketer who works with companies your size that can't afford to run marketing off the side of someone's desk. A 30-minute call with her could be worth your time.