GHANN

Marketing for B2B companies that can't afford to run it *off the side of someone's desk.*

I build one marketing and communication strategy your company owns. Then you choose who runs it.

This is a fit if...

- ✓ You're a B2B company of 20 to 150 people
- ✓ Each new client is worth $10,000 or more
- ✓ You're outgrowing referrals as a lead source
- ✓ Marketing gets done off the side of someone's desk
- ✓ Your materials look like they come from three different companies

Not a fit if...

- × You need sales in weeks
- × You don't have product/market fit
- × You'd rather each vendor and department keep doing their own thing

HOW I WORK WITH B2B COMPANIES

STEP 1

Diagnose

A paid diagnostic over four to five weeks. I interview your team and a few clients and review who does your marketing, your materials, your sales process, and your numbers.

STEP 2

Create a Roadmap

A written plan for who to target, what to say, what to fix first, and how to track it, with a day-90 review and a hiring plan if you need one.

STEP 3

Choose who runs it

You pick one of the three options below. Each uses the same plan.

CHOOSE WHO RUNS IT

Embedded
I join your team as the person who owns marketing.

Guide
Your internal person runs it, and I lead them.

Hand Off
Your team runs it, and we check the scorecard monthly. You'll need one person with marketing skills for about 8 to 10 hours a week.

You are never locked into more support than your team needs.

WHAT YOUR COMPANY GETS

- ✓ One plan your company owns, written so your own team can run it
- ✓ One unified marketing and communication strategy that builds client trust

I'm Jameela Ghann, a Chartered Marketer with about a decade in marketing.

START HERE

BOOK A 30-MINUTE CALL

Scan to book or email
projects@jameelaghann.com

WHAT HAPPENS ON THE CALL

In 30 minutes, we'll look at who does your marketing today, what your buyers see, and whether the diagnostic is the right first step.

If it is, I'll scope it for your company.