LUMOVEX™ EUROPE

5 Minutes of Undivided Attention

No other marketing spend holds a prospect's full attention this long. In today's attention economy, what is that worth to you?

1.5 sec
Average attention a social video ad earns

47 sec
Attention needed to shift purchase intent

Up to 5 min
One video box, one viewer, no scrolling



Sources: Lumen Research; Lumen, Amazon Ads and Cint

WHY IT WORKS

They Open It.
They Watch It.
They Keep It.

Brand Recall That Sticks
A box they hold, watch and leave on the desk for weeks.

Leads That Take Action
End the film with one clear next step: call, scan or book.

Loyalty You Can Feel
Add a gift or sample inside and customers feel valued.

Impossible to Ignore
Nothing else in the mailroom lights up and plays a film.



THE LINEUP

Eight Styles. Any Shape. Your Brand.



01 Magnetic Presentation Box



02 Product and Merch Box



03 Hardcover Video Book



04 Wooden Video Book



05 Video Brochure Set



06 Tri-Fold Panorama



07 Portrait Event Card



08 Custom Die-Cut Shape



STYLE 01

Magnetic Presentation Box

A rigid hardcover box with a magnetic lid. The screen sits in the lid and plays the moment it opens.

- 3D pop-up insert lifts the product into frame
- Printed artwork around the screen sets the stage
- Tray below for gifts, documents or samples

Best for: product launches, VIP gifts, investor kits

Shown: motorsport launch box



STYLE 02

Product and Merch Box

The video plays in the lid while the product waits in a custom foam bed below. Unboxing becomes the show.

- Die-cut foam sized to the exact product
- Full-wrap artwork inside and out
- Fits apparel, bottles, devices and samples

Best for: merch drops, influencer seeding, retail buyers

Shown: Ringling Bros. T-shirt video box



STYLE 03

Hardcover Video Book

A slim linen hardcover, about half an inch thick. Your brand on the left, your film on a 7 inch screen on the right.

- Opens flat, sits upright on a desk
- Foil-stamped logo, as shown
- Linen, soft-touch or fully printed wrap

Best for: agency credentials, executive outreach, proposals

Shown: LUMOVEX™ Europe credentials book



STYLE 04

Wooden Video Book

Solid bamboo boards with a built-in screen. Natural, tactile and made to sit on a desk for years.

- Laser-engraved artwork, logo or message
- Layered bamboo edges and a brass-tone hinge
- Engraved control buttons below the screen

Best for: luxury brands, eco-minded companies, executive gifts

`Prestige packaging, custom wood design`



STYLE 05

Video Brochure Set

A slim video brochure with matching printed pieces, so the campaign keeps working after the film ends.

- Companion card or postcard in the same artwork
- QR code links to your trailer, site or booking page
- Thin enough to mail in a standard envelope

Best for: entertainment launches, games, events, direct mail

Shown: Siege of Jerusalem 70 CE game launch set

WHY YOU NEED THIS

Ads Get Scrolled Past.
Video Boxes Get Kept.

One box earns minutes of undivided attention, then sits on a desk for weeks. And every inch of it is built around your brand.

Customize Every Detail

PRINT · SCREEN · BUTTONS · INSERTS



Custom Printing
Full-color artwork, inside and out



Screen Sizes
HD screens from 2.4 to 10.1 inches



Custom Buttons
Play, skip, volume or video chapters



Die-Cut Foam Inserts
Shaped to hold your product or sample

FULL PRODUCT CUSTOMIZATION AVAILABLE

From $49.95 per unit, plus design

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