Privacy Policy

carlajlewis.com

Effective 11/19/2026

CJL Innovations, LLC operates carlajlewis.com. This policy explains how we handle personal information when you visit the site, request a resource, join a waitlist, book a conversation, or contact us about speaking or advisory services. It also covers forms and booking pages we use to offer these services.

What information we collect

- **Information you provide.** When you request a guide, register interest in a program, or book a conversation, we collect the information you submit. Depending on the form, this may include your name, email address, phone number, and scheduling details. If you contact us directly, we receive your message and any information you choose to share about your organization or what you're working through.
- **Communication preferences.** We may keep a record of your email or text message preferences, including when you opt in or unsubscribe.
- **Information collected during a visit.** Our website and hosting providers may receive technical information such as your IP address, browser and device type, and pages requested. We use this information to operate, troubleshoot, and protect the site.

How we use your information

We use your information to send resources you request, manage waitlists and registrations, arrange appointments, and respond to questions about our work. We may send news about resources, workshops, or services in accordance with your preferences and applicable law. We also use information to maintain business records, honor opt-outs, and meet legal obligations.

Who receives your information

We use service providers to host the site, run forms and calendars, manage contact records, and deliver email or text messages. This includes The Hub by Mastermind for certain forms and booking pages. These providers receive information needed to support those functions. We may also disclose information when required by law or when reasonably necessary to protect someone's safety, our rights, or the security of the site.

When you follow a link to another website or platform, its own privacy policy explains how it handles your information.

Cookies and tracking

Our site and the tools we use for forms and scheduling may use cookies and similar technologies to load pages, support forms, and help keep the site secure. You can manage cookies through your browser settings. Blocking cookies may affect some site features.

Email and text messages

You can unsubscribe from marketing emails using the link in the email. We may still send messages needed to respond to a request, confirm an appointment, or provide a service you've arranged.

If you opt in to text messages from CJL Innovations, LLC, we use your mobile number for the types of messages described when you sign up. Message frequency varies. Message and data rates may apply. Reply **STOP** to opt out or **HELP** for assistance. You can also contact us at the email address below. We share mobile numbers and text opt-in records with providers as needed to deliver and support our messages. We do not share that information with third parties or affiliates for their own marketing or promotional purposes.

Keeping and protecting your information

We keep personal information for as long as reasonably needed to respond to requests, provide services, keep business records, resolve disputes, comply with legal obligations, and honor communication preferences. We use reasonable safeguards to protect personal information.

Your privacy choices

You can contact us to ask what personal information we hold about you or to request access, correction, or deletion. We may ask for information to verify your identity and may keep records as permitted or required by law, including a record of your opt-out so we can honor it.

This site is intended for adults. We do not knowingly collect personal information from children under 13. If you believe a child has provided personal information through the site, please contact us so we can address it.

Updates and contact

When we update this policy, we'll make the revised version available through the Privacy Policy link on carlajlewis.com and update the effective date. If the law requires additional notice, we'll provide it. For privacy questions or requests, email CJL Innovations, LLC at carla@cjlinnovations.com.