See differently. Act differently.

Coaching for senior executives, founders, investors and leaders who want to see their situation more clearly, challenge the assumptions shaping it and open up different choices and actions.



When it tends to matter

01 You have stepped into a larger role, or the organisation has grown faster than the way you lead it.

02 You are in transition: a new role, a new board, or a real change in what the business needs from you.

03 A period of sustained pressure is starting to show in the quality of your judgement or communication.

04 An approach that has served you well is beginning to cost you, with your team, your peers or yourself.

05 A consequential decision deserves more clarity than your usual sounding boards provide.

06 Things are going well, and you sense that working harder is not what the next stage requires.

"I was at a crossroads in my career and there was an important decision to be made. Thomas's coaching helped me see the situation clearly and navigate through it with clarity and confidence."

Director, Global Management Consulting

"Thomas helped me realise the amount of time I was spending worrying about things and speculating about future events, and how much better this capacity can be used focussing on the present."

Chief Executive, Hedge Fund

How you see life matters.

WOODLAND

What the work does

Senior leaders are rarely short of advice from advisers, boards and consultants.

Whereas they tend to begin with answers from outside, this work begins with how you see the situation: the assumptions, judgements and patterns shaping it, including those that are hard to see from inside your own thinking.

When that view changes, different choices and actions can become available naturally, without relying solely on more effort, discipline or strategies you must consciously apply.

You remain the authority on your own life and work. The aim is to expand what you can see, not to tell you what to do.

What can change

Because the work is about you, what changes is individual.

It can include greater clarity around a major decision, a different way of leading or relating to key people, moving beyond something that keeps recurring, or navigating a transition with a clearer sense of who you want to be as a leader. *Real change is demonstrated in action: in how you decide, communicate, lead, relate and act on what matters.*

What the work is like

The conversations are private, candid and unusually attentive.

The work is confidential. You can expect to feel understood while also being challenged. There is structure, but not a formula: you bring your own material, and the coaching works with what emerges. *Coaching of this kind is best understood by experiencing it first-hand.*

How the work is shaped

Your engagement is shaped around the nature and depth of the work.

Woodland Growth's core engagement is the ***Four-Month Perspective Shift***. Meaningful shifts can happen quickly; the continuity created over four-months allows them to be tested in the reality of your life, integrated over time and built on as new situations arise.

Where a question needs sustained, uninterrupted attention, the ***Three-Day Immersion*** provides a more concentrated setting for deeper exploration. Where a longer relationship best serves the work you want to do, a phase of ***Ongoing Demonstration & Evolution*** follows. Each stage can be agreed in turn, or a longer journey can be agreed at the outset.

"After working with Thomas I enjoy work and life more, I don't take things so personally, and I trust myself and my abilities, which again helps my performance."

Director, Venture Capital

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Why Woodland Growth

Woodland Growth combines deep individual coaching with direct experience of the commercial world its clients operate in.

Thomas Woodland, Founder, holds an MBA from London Business School and spent more than a decade in private equity before he became a professional coach.



The ***Woodland Growth Principles*** distil decades of combined experience across investing, capital markets, private equity and working with senior decision-makers. The pressures, incentives and leadership dynamics you face do not need explaining. *That familiarity is context, not a predetermined answer. The coaching remains entirely about you.*

How to begin

1

Introductory conversation

What has prompted your interest, is there potential for a genuine fit and do you have something meaningful to explore? At this stage, you do not need a neatly defined coaching objective.

2

Experience the coaching

Where there is a good basis to continue, the next step is a complimentary 90-minute coaching session with Thomas. It is genuine coaching, with standalone value and no obligation on either side.

3

Decide what comes next

After mutual reflection, if there is a good connection and a clear objective for the coaching, Woodland Growth recommends the depth of engagement that best fits the work you want to do.

Employer-sponsored coaching. Executive coaching is often sponsored by an employer. Where an organisation funds the engagement, the individual remains the client, with objectives, confidentiality boundaries and any sponsor involvement agreed at the outset.

Experience first. Decide second.

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