Live Well. Die Well.

Encouraging readers to live fully, plan wisely and create their legacy.



Living well is different for everyone - it could be about embracing everything life has to offer, looking after one's *health* and *wellbeing*, building *financial security*, *exploring* the world, nurturing *relationships*, chasing *dreams* or creating *memories.*

And how about *dying well* ? Perhaps that's about having the *freedom* and *confidence* to make the most of today, while making *thoughtful choices* that *protect our future* and the *people we love*. This is what **Live Well. Die Well** is about.

Distribution quarterly to key hot spots, venues and community centres in Birmingham and Solihull, as well as a subscription model for direct mail , and a companion UK-wide app, **Live Well. Die Well** will be broadly distributed for unique exposure.

Solihull • 6000 copies

		MOST POPULAR		
Eighth page	**Quarter page**	**Half page**	**Full page**	**Inside front cover or Back cover**
Eighth page ad Listing in the Live Well. Die Well app directory section	Quarter page ad Listing in the Live Well. Die Well app directory section	Half page ad Listing in the Live Well. Die Well app directory section	Full page ad Listing in the app directory section Square homepage ad on app (limited ads available)	Full page ad Listing in the app directory section Square homepage ad on app (limited ads available)
£72	**£120**	**£198**	**£288**	**£399**
£64.80*	**£108***	**£178.20***	**£259.20***	**£359.10***
*Price per edition, paid in full at £259.20	*Price per edition, paid in full at £432	*Price per edition, paid in full at £712.80	*Price per edition, paid in full at £1036.80	*Price per edition, paid in full at £1436.40
(save £28.80)	**(save £48)**	**(save £79.20)**	**(save £115.20)**	**(save £159.60)**

Birmingham • 8000 copies

£93	**£155**	**£258**	**£430**	**£520**
£83.70*	**£139.5***	**£232.20***	**£387***	**£468***
*Price per edition, paid in full at £334.80	*Price per edition, paid in full at £558	*Price per edition, paid in full at £928.80	*Price per edition, paid in full at £1548	*Price per edition, paid in full at £1872
(save £37.20)	**(save £62)**	**(save £103.20)**	**(save £172)**	**(save £208)**

Additional saving!

Get an additional 10% off when booking both Solihull & Birmingham editions. Reserve your booking now.

Important notes

- Adverts to be paid at the time of booking by Direct Debit (on a rolling quarterly basis for adverts paid per edition) or in full by BACS (for annual bookings) advance of printing by card payment or bank transfer.
- DESIGN: Advert design for basic layout is £20. More complicated designs charged per hour.
- ADVERT FORMAT REQUIREMENT: Our preferred format is PDF or JPG. Please call 07929 979 073 or email info@birdypublications.com if you have any questions.
- EDITORIAL SPACE: This must be booked in advance. Space. ison a first-come-first-served basis, charged same rate as advertising space and includes free layout in the style of the magazine.