📞 VWM Finance | Indeed Interview Script

(For Agents Calling New Applicants)

Agent:
Hi [Applicant's Name], this is [Your Name] calling from **VWM Finance — The Visionary Wealth Movement**, powered by **Integrity Marketing Group**.

I saw your application for the **Financial Services Representative** position and wanted to personally reach out. Do you have a quick moment to talk?

Applicant:
[Response]

Agent:
Perfect! I just wanted to get to know you a little more about and share what we do.

What motivated you to apply for an opportunity in the financial services industry?

Applicant:
[Response]

Agent:
Got it! And what are you hoping to improve or change in your next role — whether that's income, personal development & growth, or lifestyle?

Applicant:
[Response]

Agent:
That makes sense — and I think you'll really like what we do.

Here at **VWM Finance**, our mission is to **help families and individuals build wealth through education, access to resources, and protection of their income and assets .**
We teach financial literacy and help people create financial independence — all while building an additional stream of income for those we train.

This isn't just another job — it's a chance to grow, earn, and make a real impact in your community by teaching others how money works.

Now, the best way to see if this could be a fit is to **come out to our office for one of our Open House Workshops.**
You'll get a full tour of our facility, meet some of our top leaders, learn about the compensation plan, and see the systems we use to help new agents succeed.

It's **invite-only**, so I want to make sure we save your seat.
Would **Tuesday at 7 PM** or **Saturday at 2 PM** work better for you to attend?

Applicant:
[Response]

Agent:
Awesome, [Applicant's Name]! I'll reserve your seat for [chosen day/time].
You'll get a quick confirmation call and reminder before the event.

Dress business professional, bring a notebook, and come ready to learn — it's going to be worth your time.

We look forward to meeting you and helping you take the next step toward your financial & professional goals.

If NOT AVAILABLE for Open House:

Agent:
No problem at all. We can set up a **1-on-1 introductory meeting** first to go over the opportunity in more detail, then you can attend a workshop afterward to see the full picture.

What day would work best for that — **Tuesday at [time]** or **Thursday at [time]?**

✅ **Agent Reminders (Don't Read, Just Know):**

- Always confirm **name, time, and day** out loud at the end of the call.
- Collect the applicant's **best email** for confirmation materials.
- Text them the **office address + parking instructions** after call.
- Update the CRM immediately with the confirmed time and notes.