SAMPLE REPORT

BRAND
PROTECTOR.COM®

NATIONWIDE TRADEMARK REGISTRATION

Trademark Search Report *& Attorney Findings*

A real search of our own slogan, run through the exact process yours goes through: the federal register, state records and marketplace use, analyzed by your attorney.

MARK SEARCHED	SERVICES
YOUR NAME. YOUR BRAND. PROTECTED.	Legal services
PREPARED FOR	**REPORT DATE**
BrandProtector.com (sample)	October 10, 2026

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MARK SEARCHED

YOUR NAME. YOUR BRAND. PROTECTED.

Word mark (slogan) · Prepared for BrandProtector.com

CLASS	GOODS / SERVICES	JURISDICTION	REPORT DATE
045 · Legal services	Legal services	US federal register, state records and common-law marketplace use	10/10/2026

OVERALL RISK ASSESSMENT

LOW | **MODERATE** | HIGH

No identical mark is registered, but Class 45 is crowded with short "your brand / protect" slogans owned by other law firms, and the closest, **YOUR BRAND. GUARDED.**, shares the same structure for the same services.

DESCRIPTIVENESS RISK / TERM STRENGTH

TERM	RISK ◀ · ▶ STRENGTH	RISK	STRENGTH
your name. your brand. protected. full mark		2	100
protected word alone		92	6
brand word alone		73	9
name word alone		60	11
your word alone		88	7

Distinctiveness / disclaimer risk Term strength

Scores 0 to 100 from the platform search report. Each word alone is weak and high-risk, so the USPTO would likely treat it as descriptive on its own; the full slogan as a whole scores as distinctive.

PREPARED AND REVIEWED BY

Kendra Stephen, Esq.
BrandProtector.com® · Protect to Profit®

BRANDPROTECTOR.COM · B · REGISTERED · PROTECTED

RECORDS REVIEWED
Nationwide Trademark Search Results

Attorney Findings

YOUR NAME. YOUR BRAND. PROTECTED. · Class 045

TOP CONFLICTS IDENTIFIED

#	MARK	OWNER	STATUS	CLASS	WHY IT MATTERS
1	YOUR BRAND. GUARDED.	Harlow & Finch IP Group, PC	Registered · Sample Reg. 0,000,101	045 · legal services	Same structure and the key words "your brand," used for the same legal services. The closest match.
2	YOUR BRAND IS YOUR LEGACY. PROTECT IT.	Marlowe Kent Law, PLLC	Registered · Sample Reg. 0,000,102	045 · legal services	Shares "your brand" and the "protect" idea in a short legal-services slogan.
3	YOUR NAME. ASSURED.	Ashby Crane Legal LLC	Registered · Sample Reg. 0,000,103	045 · legal services	"Your name" plus a one-word protection idea, for the same services.
4	PROTECTING YOUR NAME. YOUR IDEAS. YOUR WORK.	Vantorre & Pell, P.C.	Registered · Sample Reg. 0,000,104	045 · legal services	Repeated "your ___" phrasing around protection.
5	BRAND SHIELD COUNSEL	Quillfield Law Group	Registered · Sample Reg. 0,000,105	045 · legal services	"Brand" plus a protection idea for legal services.
6	GUARDING THE BRANDS YOU BUILD	Ostrander IP Partners LLP	Registered · Sample Reg. 0,000,106	045 · legal services	Same idea in different words; shows how crowded the field is.
7	PROTECTED BY DESIGN	Wrenfield Legal Studio	Pending · Sample SN 00-000-107	045 · legal services	"Protected" as the key word of a legal-services slogan.
8	BRANDPROTECTOR.COM	BrandProtector.com (our firm)	Registered · Reg. 7,972,932	045 · legal services	Our own registration. Not a conflict: same owner.

Sample data: the marks, owners and numbers in this sample are fictional and shown for illustration only.

WHAT THE SEARCH SHOWS

The federal register has no identical mark. It does have several live registrations for short legal-services slogans built from the same words: "your," "brand" and "protect." Because so many of these already coexist, each one is narrow, and the USPTO looks at the slogan as a whole. The closest is YOUR BRAND. GUARDED., which follows the same three-beat structure. The individual words are descriptive for brand-protection legal services and would not be protected on their own.

RECOMMENDATION

☐ Proceed as searched ☑ **Proceed with modifications** ☐ Do not proceed

Use the slogan together with the BRANDPROTECTOR.COM® house mark rather than alone, and consider a more distinctive slogan for the primary filing.

RECOMMENDED FILING STRATEGY

1. Lead with the registered house mark BRANDPROTECTOR.COM® (Reg. 7,972,932) in all marketing.
2. If filing the slogan, file it in standard characters in Class 45 only, and expect the examiner to compare it with no. 1 and no. 2 above.
3. Filing basis: use in commerce, with a specimen showing the slogan used in advertising for the legal services.

NEXT STEP IN YOUR 360 BRAND PROTECTION® PLAN

We walk through this report together on your results call. If you decide to move forward, your attorney drafts and files your application for a flat $1,800, plus the USPTO fee of $350 per class. Office action responses, if any, are quoted separately.

ABOUT THIS REPORT

What every 360 Brand Clearance Report™ includes

The federal register

Live and dead USPTO filings, searched for sound-alikes, look-alikes and related goods, the way an examiner searches.

State and common-law use

State registrations, business listings, marketplaces, social media and domains, where unregistered rights live.

Strength analysis

Where your name sits on the legal strength spectrum, term by term, and what the USPTO may ask you to disclaim.

Attorney recommendations

Proceed, proceed with adjustments, or rethink, plus a 30-minute results call with your attorney.

APPENDIX

The complete Trademark Nationwide Search Results follow this page: every record the search returned. In this sample the appendix is shortened and the records are fictional; client reports attach the full results.

IMPORTANT

This sample reflects records available on the report date and the attorney's professional judgment. A search report is not a guarantee that an application will be approved; records change and the USPTO makes its own determination. This sample is provided for illustration and does not create an attorney-client relationship.

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APPENDIX

Trademark Nationwide Search Results

YOUR NAME. YOUR BRAND. PROTECTED. · Search generated 10/10/2026 · Class 045 · US federal and common law

The pages that follow show how the complete search results are presented. Sample data: all records are fictional.

Federal register: closest records

	Mark	Details	Goods/Services	Owner
1.	**YOUR BRAND. GUARDED.**	Registered · Sample Reg. 0,000,101 Filed: 03/14/2019 · Reg: 11/05/2019 · First use: 01/02/2019 · Basis: Use	045 legal services	Harlow & Finch IP Group, PC 100 Example Plaza, Suite 1, Springfield, US
2.	**YOUR BRAND IS YOUR LEGACY. PROTECT IT.**	Registered · Sample Reg. 0,000,102 Filed: 07/22/2020 · Reg: 05/18/2021 · First use: 06/01/2020 · Basis: Use	045 legal services	Marlowe Kent Law, PLLC 200 Sample Street, Fairview, US
3.	**YOUR NAME. ASSURED.**	Registered · Sample Reg. 0,000,103 Filed: 09/09/2021 · Reg: 06/14/2022 · First use: 08/15/2021 · Basis: Use	045 legal services	Ashby Crane Legal LLC 300 Placeholder Ave., Riverton, US
4.	**PROTECTING YOUR NAME. YOUR IDEAS. YOUR WORK.**	Registered · Sample Reg. 0,000,104 Filed: 02/02/2018 · Reg: 10/16/2018 · First use: 01/10/2018 · Basis: Use	045 legal services	Vantorre & Pell, P.C. 400 Demo Road, Lakeside, US
5.	**BRAND SHIELD COUNSEL**	Registered · Sample Reg. 0,000,105 Filed: 05/30/2016 · Reg: 02/21/2017 · Renewed · Basis: Use	045 legal services	Quillfield Law Group 500 Illustration Blvd., Hillcrest, US
6.	**GUARDING THE BRANDS YOU BUILD**	Registered · Sample Reg. 0,000,106 Filed: 04/11/2017 · Reg: 12/05/2017 · Sec. 8 & 15 accepted	045 legal services	Ostrander IP Partners LLP 600 Mockup Lane, Brookfield, US
7.	**PROTECTED BY DESIGN**	Pending · Sample SN 00-000-107 Filed: 06/03/2026 · Published: 09/22/2026 · Basis: Intent to use	045 legal services	Wrenfield Legal Studio 700 Specimen Way, Oakdale, US

SAMPLE DATA

Federal register: other related records

	Mark	Status	Goods/Services	Owner
8.	**YOUR BRAND MATTERS**	Dead · Sample SN 00-000-201	035 business consulting	Kestrel Row Law Office
9.	**NAME YOUR LEGACY**	Registered · Sample Reg. 0,000,202	041 educational seminars	Example Ventures Co.
10.	**THE PROTECTED BRAND**	Abandoned · Sample SN 00-000-203	035 advertising services	Sample Media Group
11.	**BRANDWATCH COUNSEL**	Cancelled · Sample Reg. 0,000,204	045 legal services	Placeholder Legal Partners
12.	**PROTECT YOUR PEOPLE**	Registered · Sample Reg. 0,000,205	035 human resources consulting	Demo HR Advisors
13.	**YOUR NAME HERE**	Registered · Sample Reg. 0,000,206	040 custom printing	Fictional Print Shop LLC

State registrations

Mark	Jurisdiction	Status	Goods/Services
YOUR BRAND PROTECTED	State registration (sample state)	Active	Legal document preparation
NAME & BRAND LAW	State registration (sample state)	Expired	Legal services

Common-law and web uses

Name	Where found
yourbrandprotected.example	Domain · parked page, no active use
“Your name, your brand” (social account)	Social media · lifestyle coaching, 2.1k followers
Protected Brand Studio	Business listing · graphic design, sample city

Sample data: every record in this appendix is fictional and shown only to illustrate the format. A client report attaches the complete search results, often 50 to 100 pages.

SAMPLE DATA