IADM
International Academy
for Digitalization & Management

ACADEMY PROFILE 2027

Practical AI education. Responsible by design.

Accredited programmes in AI management and AI governance for professionals and organisations across Europe and beyond.

CPD Provider No. 021006 · Educating Excellence · FOM · www.iadm.academy



01

The gap we close

Most organisations treat AI adoption and AI governance as two separate projects: first roll out the tools, then fix compliance. That split is where risk, wasted budget and stalled pilots come from.

01 The skills gap

Employees use AI tools every day without training. Since February 2025, Article 4 of the EU AI Act requires organisations to ensure sufficient AI literacy.

02 The compliance gap

Many organisations do not know which AI systems they run, how risky they are or who is accountable. Regulators and clients expect evidence.

03 The results gap

AI pilots often stall before they create value. Teams need practical methods, not theory, to turn AI into measurable outcomes.

Our difference: we never separate the two. In every IADM programme, AI skills and responsible AI are taught together, from day one.



02

IADM at a glance

7
accredited programmes

2
schools: AI Management and AI Governance

27
CPD hours in our flagship CAIO

2
offices: London and Cologne

FOUNDED	2020 in Cologne, IADM Ltd since 2025
ACCREDITATION	CPD Provider No. 021006 · Educating Excellence (UK)
FORMAT	Self-paced online, English, start any time
COMPANY	UK-registered, Company No. 16931324
ACADEMIC PARTNER	FOM University of Applied Sciences
CONTACT	enquiry@iadm.academy · www.iadm.academy

03

Born from research



Nurgül Aslan
Founder & Managing Director
Doctoral Researcher

IADM grew out of doctoral research on how ready European organisations are for the EU AI Act, with a focus on AI in human resource management.

The study surveyed 379 HR professionals across Europe. Its clearest finding: awareness and training are what turn AI use into compliant, responsible practice.

That insight became our model. Every IADM programme combines hands-on AI skills with governance, ethics and regulation, so learners can use AI confidently and defend their decisions.

> *Responsible AI is not a brake on innovation. It is what makes innovation last.*

04

Mission, vision and values

MISSION

To make responsible AI the standard in management, by giving professionals practical skills and recognised credentials they can use from day one.

VISION

A business world where AI and responsibility grow together, and where every organisation can show that its AI is safe, fair and effective.

I

Responsible by design

Governance, ethics and the EU AI Act are built into every programme, not added later.

II

Practice over theory

Real tools, real cases and results you can use the very next day.

III

Credentials you can trust

CPD-certified, accredited and verifiable with one scan.



05

Responsible AI in every programme

Whatever you study at IADM, you learn to use AI well and to govern it well. Four elements run through every course:

Governance and the EU AI Act

Risk classes, obligations and accountability, applied to your field.

Ethics, bias and human oversight

Fair outcomes, transparency and clear decision rights.

Data protection and GDPR

Lawful, minimal and secure use of personal data in AI.

Verifiable outcomes

Practical activities, a final assessment and a certificate with QR verification.

06

Two schools, one standard



School of AI Governance

For leaders, compliance and risk professionals who must make AI safe, compliant and auditable.



School of AI Management

For professionals and founders who want to use AI to deliver results in their function, responsibly.

07

School of AI Governance

27 CPD HOURS

Certified AI Officer (CAIO)

Lead AI strategy, governance and compliance. 13 modules from the EU AI Act and risk management to ISO/IEC 42001, with a complete toolkit.

€990

Closes the leadership and accountability gap

8 CPD HOURS

Data Protection & AI Governance: EU AI Act Awareness (Article 4)

The AI literacy training Article 4 requires. 25 lectures, practical activities and a verifiable certificate for every employee.

€99, from €49

Closes the Article 4 compliance gap

COMING SOON

ISO/IEC 42001 Implementation

Build and run an AI management system that is ready for audit, from scoping to certification readiness.

€690

Closes the management system gap

All prices in EUR, including VAT where applicable.

08

School of AI Management

EE ACCREDITED

AI for Start-ups

From idea to an AI-powered business: assistants, a live website and automated workflows.

€399

EE ACCREDITED

Certified HR-AI Professional (CHRAI-P)

AI in recruitment, HR automation and people analytics, compliant with the EU AI Act.

€690

EE ACCREDITED

Certified AI Marketing Manager (CAIMM)

AI for SEO, content, performance marketing and analytics, with measurable impact.

€690

8 CPD HOURS · PMI PDUS

AI-Driven Project Management

AI across the PMP® and PRINCE2® lifecycle: planning, risk, reporting and agile delivery.

€299

8 CPD HOURS

Accounting Ethics & Compliance

The IESBA, ACCA, CIMA and ICAEW codes turned into confident decisions under pressure.

€199

All prices in EUR, including VAT where applicable.

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Programme overview

Programme	School	Recognition	Investment
Certified AI Officer (CAIO)	AI Governance	27 CPD hours	**€990**
Data Protection & AI Governance: EU AI Act Awareness (Article 4)	AI Governance	8 CPD hours	**€99, from €49**
ISO/IEC 42001 Implementation	AI Governance	Coming soon	**€690**
AI for Start-ups	AI Management	Educating Excellence	**€399**
Certified HR-AI Professional (CHRAI-P)	AI Management	Educating Excellence	**€690**
Certified AI Marketing Manager (CAIMM)	AI Management	Educating Excellence	**€690**
AI-Driven Project Management	AI Management	8 CPD hours · PMI PDUs	**€299**
Accounting Ethics & Compliance	AI Management	8 CPD hours	**€199**

All programmes: self-paced online with 3 months' access, in English, with a learner community and a dedicated contact person. Team and enterprise licences on request.

All prices in EUR, including VAT where applicable.

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How learning works at IADM

1

Enrol in minutes

Secure checkout and instant access. No waiting, no scheduling.

2

Learn at your pace

Professional video lessons with handouts, on any device.

3

Ask and apply

Your learner community and a dedicated contact person answer your questions, including subject-matter questions.

4

Certify and verify

Pass the final assessment and receive a certificate with a QR code that anyone can verify.

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For organisations

We help organisations build AI capability and prove it.

Team and enterprise licences

Train whole departments with one agreement and central progress overview.

Article 4 evidence

Documented AI literacy training with verifiable certificates for audits and authorities.

Tailored programmes

Content adapted to your sector, your tools and your AI use cases.

Advisory

Support for AI governance, EU AI Act readiness and ISO/IEC 42001 implementation.

Book a free consultation: links.iadm.academy



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Accreditation and recognition

CPD Certification Service

Provider No. 021006. CPD hours are recognised by professional bodies such as ACCA, CIMA, ICAEW and PMI.

Educating Excellence

Independent UK accreditation confirming the quality of IADM and its programmes.

FOM University of Applied Sciences

Academic collaboration with one of Germany's largest private universities.

Every certificate carries a QR code and can be verified at iadm.academy/verify.

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Our partners

CAREER PARTNER

Careers Germany

Supports our learners after the successful completion of their course with career guidance, applications and job opportunities in Germany.

careersgermany.com

ACADEMIC PARTNER

FOM University of Applied Sciences

Academic alignment and practical relevance across selected IADM programmes.

fom.de

AI GOVERNANCE PARTNER

KODEX

A 90-day AI governance mentoring programme built around a comprehensive governance app, with live bootcamps and ongoing personal support.

kodex-insider.com

Leadership and faculty



Nurgül Aslan, MBA, M.Sc.

Founder & Managing Director
Doctoral Researcher

Doctoral Researcher in EU AI Act compliance, Certified AI Officer (CAIO) and ISO/IEC 42001 Implementer. More than twelve years in management education and AI across Europe and the UAE, and lecturer in Strategic HRM and AI at ISM International School of Management.



Joseph Dilger, LL.B., LL.M.

Data Protection & AI Governance



Najat Diamante, LL.B., M.B.L.

DPO, Auditor, AI & ICT Risk



Ahtisham Qureshi

Senior Project & Programme Manager, PMP®



Arpit Singh, M.Sc.

Data Science & Predictive Analytics



Eng. Amir Ahmed Azab

Ethics, Compliance & Governance



Nashwa Elabied

AI in Education & Quality Management

Why IADM

01

Responsible AI, built in

Governance and ethics in every course, not an extra module.

02

Recognised credentials

CPD and Educating Excellence accreditation, verifiable online.

03

Practical from day one

Real tools, real cases, results you can use immediately.

04

Expert faculty

Practitioners in AI, data protection, HR, finance and project delivery.

05

Never alone

Learner community and a dedicated contact person for every course.

06

Fair investment

Programmes from €99, with team licences for organisations.

Let's build responsible AI capability together

Start a programme today or talk to us about your team.

www.iadm.academy

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