You've spent years building your business. AI labs may now pay for the records of that work.

AI labs need real business data they can't get from the public internet, and they're paying businesses for it. If your company has 10–20+ people and 2–3+ years of history in tools like Slack, HubSpot, WhatsApp or email, you may already be sitting on something valuable.

$110,000
The first lab's offer in the case below

$700,000
What the owner signed, 6.4× the first offer

$0
Upfront. A fee only after you're paid.

15 min
To see if you qualify. No files, no passwords.

One company. Three offers. Only the names are blacked out.

Case file Oct–Nov 2026 · 86 employees · 14 systems · records in English and Spanish

OFFER 1 · FIRST LAB · SCHEDULE A

$110,000

Term sheet with a 10-day evaluation. Most owners would have taken this.

Schedule A

Evaluation Materials	Systems in
Evaluation Period	Ten days fr
Agreed Fee	$110,000

→

OFFER 2 · SECOND LAB · OCT 19, 2026

$455,259 4.1×

Written offer by email once a second lab was bidding.

Re: [redacted] meet [redacted] 15 years of real estate sales data, ready to

Appreciate your patience here. We're able to offer $455,259 for a one-time license [redacted] data.

Let me know if this works and I'll get the licensing agreement sent over.

Best,

→

SIGNED · LICENSE AGREEMENT

$700,000 6.4×

After offer 2 was shopped back to the market. Signed directly between the owner and the lab.

Inbound Dataset Licensing Agreement

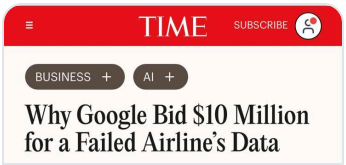
Data Specifications Table

1	Fee:	$700,000
2	Delivery Date:	On or before: November 30, 2026
3	Deidentification Required?	Yes
4	Exclusivity Term for Submitted Data:	36 Months
5	Invoice Payment Terms:	Net 60 days

$0 paid upfront **36 months** exclusivity **Net 60** payment **De-identification** required by contract **No** regulated records

Full case file: **sellyourdata.net/case-study**

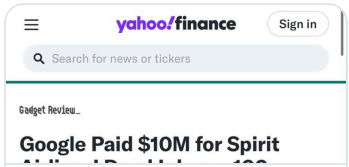
IN THE NEWS · TAP ANY HEADLINE TO READ IT



TIME
$10M for an airline's records
Read →



FAST COMPANY
Up to $2M per business
Read →



YAHOO FINANCE
$10M for 100M emails
Read →

$1B
committed to buying and licensing business data

MICRO1
Official announcement
Read →

Do you qualify?

- 10–20+ employees
- 2–3+ years in Slack, HubSpot, WhatsApp, Gmail, Outlook or Teams
- You can sign for the company

Not sure? Submit either way, just to be sure.

2 minutes
Submit company basics
Click the button below

15 minutes
See if you qualify
Which tools, how many years

You decide
Labs bid. You choose.
Or walk away, owing nothing

Let's take 15 minutes to see whether you qualify

Button not opening? Download this PDF and click it · Questions? Reply to the email or SMS you got this in.

Check my company →

One client's outcome with identifying details removed; results vary and are not guaranteed. DataSupply is an independent intermediary, not affiliated with any AI lab.

How it works: nothing leaves your building until you sign off.

1 Company manifest
An overview of what you hold, by system, period and rough size. It describes your records; it never contains them. About 2 minutes.

2 Labs bid
The manifest goes to the AI labs that fit. Written offers come back. The first one is usually low.

3 A second lab bids
A higher offer arrives. Most people would stop here and sign.

4 We shop it around
The best offer goes back to the market to see who pays more. That's how $110,000 became $700,000.

5 You sign directly with the lab
The contract is between you and the lab, not through us.

6 Anonymization
The lab's data engineer works with your team to de-identify the records. You review every part before anything leaves.

7 Delivery and payment
After your approval, records go to the lab and the lab pays you directly. Only then does DataSupply invoice its 20% success fee.

$ No cost to you
No upfront fee, no ongoing charge, nothing if you don't qualify or don't like the offers.

Your data stays private. Here's exactly how.

- **You review and approve** the anonymized records before anything is transferred. Nothing leaves until you sign off.
- **De-identification is a required line item** in the agreement, not a promise.
- **DataSupply never receives your records or your payment.** Records go from you to the lab; money goes from the lab to you.
- **You keep your data.** It's a license, not a sale; you still own and use everything.

Excluded by contract, always: protected health information · biometric records · Social Security numbers and other government IDs · live passwords and credentials · card and bank numbers · any specially regulated records. Card numbers are removed; the business record of the transaction stays.

What every owner asks

"Will I get $700,000 too?"
No one can promise that. Offers depend on your records. Anyone who gives you a number before seeing a manifest is guessing.

"What are my records worth?"
There's no public market for company records, so buyers set the number, and every lab is incentivized to pay the smallest amount that gets a yes. Bidding is the only fix.

"What does it cost to start?"
Nothing. The quote is free. If you don't like the offers, you owe nothing.

"Do you see my records or my money?"
No. Never.

"Does my team need to prepare anything big?"
Only the manifest, which moves no records. The lab's engineer does the technical work with you later.

"Why not just go to a lab myself?"
You can. You'll get one lab's first offer. Page 3 shows the difference.

Find out what your company's records are worth
Free quote · no files, no passwords · if you don't like the offers, you owe nothing

Get my free quote →

WHY DATASUPPLY · WHY NOT GO DIRECT TO THE LABS?

Go direct and you get one lab's price. We make all eight compete.

We have deep, direct relationships with all 8 primary AI labs buying business data. We put your records in front of every lab that fits, then bid them against each other until the price stops climbing.

Going direct The first lab's offer	**$110,000**	
Through DataSupply After the labs bid each other up	**$700,000**	**6.4× the first offer**

The case on page 1. After the 20% success fee the owner nets **$560,000** vs. $110,000 alone

8

Direct lab relationships

We know what each of the 8 primary labs is buying now, and we go straight to their deal teams.

Volume buys leverage

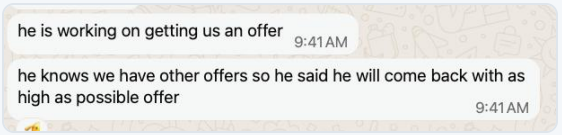
We bring labs a steady flow of datasets, so they compete for ours and give us their best terms.

Better terms, not just price

We negotiate exclusivity, payment timing and privacy for you. One owner alone can't.

	DIRECT	DATASUPPLY
Labs	One	**All 8 that fit**
Price	First offer	**Bid up**
Terms	Theirs	**Negotiated**
Paperwork	On you	**On us**
Cost	$0	**$0 upfront · 20% only after you're paid**

What bidding looks like



A real update from a live deal: once a lab knows others are bidding, it comes back with its highest offer.

What you'll submit (the manifest, about 2 minutes)

Company website	so labs know who you are
Employee count	a rough number is fine
Tools you use	e.g. Slack, HubSpot, WhatsApp, Gmail, Outlook, Teams, ClickUp
Years of history	how far back records go

It describes your records; it never contains them.

Who is DataSupply?

A broker that connects established businesses with the AI labs buying business data. Operated by Chang Strategic Ltd, British Columbia, Canada.

Questions? Just reply. Reply to the email or SMS where you saw this PDF. You received it from an authorized DataSupply partner.

Know other owners? You can earn too.

Under DataSupply's stated referral terms

$72,000 **Direct referral.** An owner you introduce completes a qualifying $300,000 deal.

$7,200 **Partner override.** A partner you introduce brings an equivalent deal.



Live partner workspace: 69 partners

Payment terms in writing before any introduction. Reply to ask how it works.

10–20+ staff, 2–3+ years in Slack, HubSpot or email? Let's talk.

Submit either way, just to be sure · Button not opening? Download this PDF and click it.

Check my company →

$110K → $700K is the DataSupply case on page 1; individual result, not a guarantee. Net = $700,000 less the 20% success fee, before tax. Referral amounts paid only on completed, qualifying deals.