MABRY
ENTERPRISES, LLC

MORICE "COACH MO" MABRY

EXECUTIVE & LEADERSHIP COACHING S.W.A.G.™ FRAMEWORK

SELF-AWARENESS • WHY-POWER • ALIGNED ACTION • GRIT

POC CONTACT

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CORE COMPETENCIES

- Executive & Leadership Coaching
- Senior Leader Development
- Higher-Education Leadership Readiness
- Team Coaching & Strategic Alignment
- Executive Presence & Communication
- Leadership Assessments (ELI, 360s, COR.E)
- Organizational Culture & Change
- Decision-Making Under Pressure
- Emotional Intelligence & Self-Leadership

CERTIFICATIONS

- Professional Certified Coach (PCC) – ICF Certified
- Professional Coach – iPEC
- Energy Leadership Index (ELI)
- Master Practitioner COR.E Leadership Dynamics Specialist

CAPABILITY STATEMENT

EXECUTIVE COACHING & LEADERSHIP DEVELOPMENT PARTNER

Available to support prime contractors on executive coaching, leadership development, and assessment-based engagements.

Mabry Enterprises, LLC supports prime contractors delivering executive coaching and leadership development for government, higher education, and research-based organizations.
Our Inner Arena™ approach helps senior leaders address the internal pressures that shape how they lead—strengthening executive presence, decision-making, and trust while building composure, confidence, and conviction.

CORE SERVICES

Executive Coaching (1:1)

- Cabinet-level and senior leader coaching focused on executive presence, communication, and decision-making under pressure.

Leadership Team Coaching

- Facilitation of executive and leadership teams to improve alignment, collaboration, and strategic execution.

Leadership Assessments & Debriefs

- Delivery and debrief of ELI, 360 feedback, and leadership diagnostics to drive targeted development.

Leadership Intensives & Retreats

- Facilitated sessions supporting leadership transitions, organizational change, and high-demand environments.

DIFFERENTIATORS

Public-Sector & Higher-Ed Experience

- **21** years within a large community college district and executive coaching within state government systems.

Proven Delivery in Complex Environments

- 1,500+ hours coaching senior leaders across large public institutions with shared governance structures.

Assessment-Driven Coaching

- Experienced in integrating ELI, 360s, Clifton Strengths Finder, and leadership diagnostics into coaching engagements.

Structured Coaching Methodology

- Applies the S.W.A.G.® Framework to strengthen clarity, confidence, and decision-making under pressure.

HIGHER EDUCATION EXPERIENCE

Los Rios Community College District

- Former adjunct business professor at Folsom Lake College and Cosumnes River College.
- Facilitated discussions, practical exercises, and applied learning for diverse college learners.
- Connected business and leadership concepts to real-world decisions and workplace challenges.

PAST PERFORMANCE

- Delivered 1,500+ hours of executive coaching to senior leaders within the California Department of Justice.
- Designed and scaled a Coaching & Career Development Unit supporting 5,500 employees and 900+ leaders, achieving 82% retention and 36% annual growth.
- Facilitated leadership workshops, retreats, career development programs, college classroom learning, panel discussions, team alignment sessions, and assessment-based development programs.