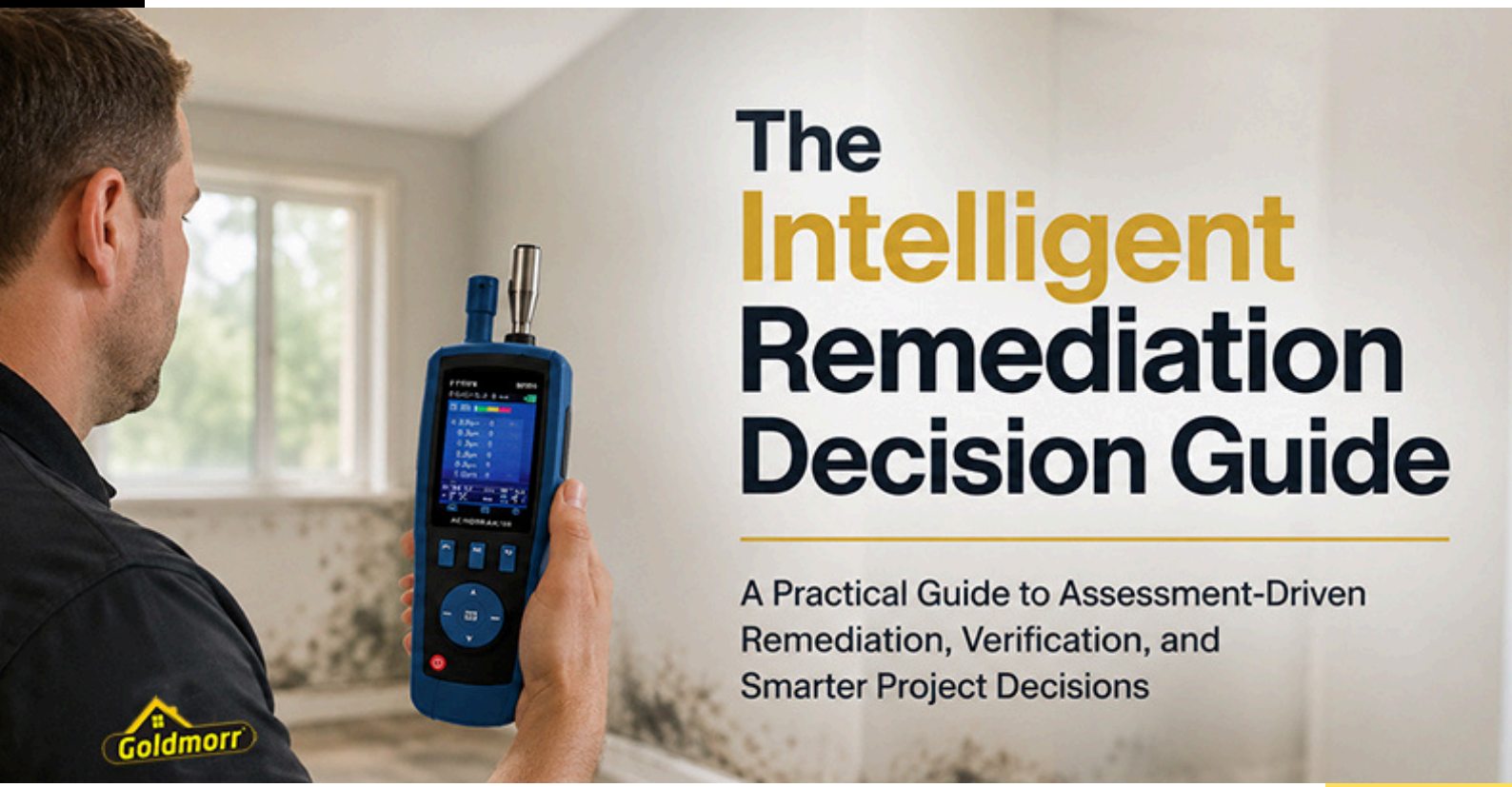


The Intelligent Remediation Decision Guide

A Practical Guide to Assessment-Driven Remediation, Verification, and Smarter Project Decisions

How restoration professionals can improve outcomes, reduce unnecessary demolition, and make more informed remediation decisions through assessment, testing, validation, and field experience.

Goldmorr

www.goldmorrusa.com

2026

The Remediation Industry Has Changed...



Today's restoration professionals face increasing pressures:

> Labor shortages
> Rising disposal costs
> Customer expectations
> Liability concerns
> Increasing scrutiny of remediation outcomes
> Mycotoxin discussions

Yet many remediation decisions are still made using assumptions rather than assessment.

The question is no longer: "What product should I use?"

The better question is: "What does the situation actually require?"

The Hidden Cost of Assumptions



When scope is determined too early, common consequences:

- Unnecessary demolition
- Extended project timelines
- Increased labor costs
- Additional disposal expenses
- Customer disruption
- Reduced profitability



KEY TAKEAWAY

ASSESSMENT SHOULD DRIVE SCOPE, NOT ASSUMPTIONS!



The Assessment-Driven Mindset

Before determining SCOPE, ask:

What is actually affected?

What conditions exist?

What evidence supports that conclusion?



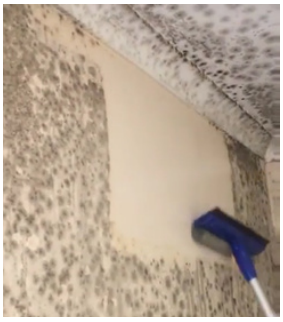


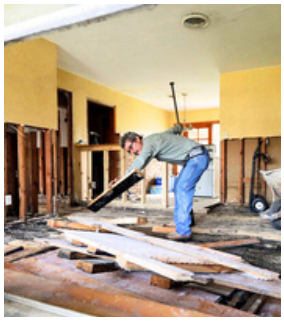




What can be cleaned?

What requires removal?





What testing should be performed?

How will success be verified?



Goldmorr's Principle

Intelligent remediation begins with intelligent assessment

The System Needed

1

TEST
Understand the conditions.

→

2

TREAT
Address visible mold and airborne concerns.

→

3

VERIFY
Confirm results through measurable data.

Not Every Project Requires the Same Solution

Projects vary by:

- Moisture conditions
- Materials affected
- Occupancy concerns
- Air quality conditions
- Contamination levels

The best remediation strategy is often the one supported by assessment and verification.

Testing & Verification helps:

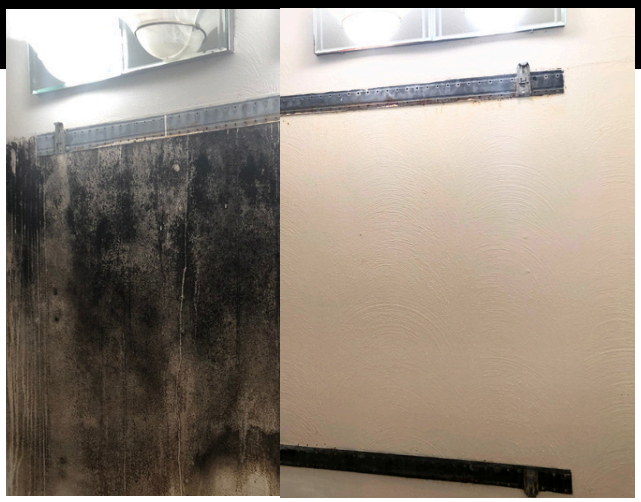
- Support project decisions
- Improve confidence
- Reduce disputes
- Demonstrate results
- Creates documentation

Validation changes everything. If you are not testing, you are guessing!



REAL WORLD PROJECT EXAMPLES

Proper assessment, training & implementation lead to decisions that were supported by testing & verification on each project.

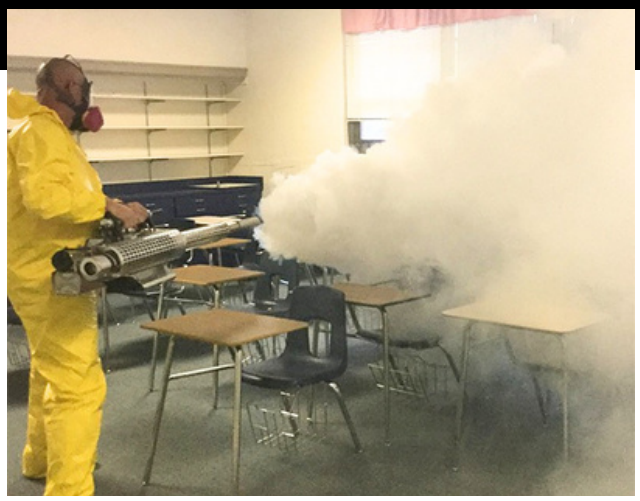


HOME bathroom

SAME DAY REMEDIATION PROJECT

RESULTS:

Visibly cleaned mold & staining
Minimal disruption & cost to homeowner
Entire property verified clean & safe



SCHOOL classrooms

LARGE REMEDIATION PROJECT

RESULTS:

In-house training resulted in significant cost savings for school district
Returned to safe & clean environment for students & faculty



HISTORIC building

COMPLEX REMEDIATION PROJECT

RESULTS:

Less invasive remediation preserved the historical structural integrity of the building while meeting industry standards for clean air & surfaces

GOAL

Less Invasive When Conditions Allow

Assessment may reveal opportunities to:

- Preserve materials
- Reduce demolition
- Shorten timelines
- Lower costs

While still maintaining professional standards!



Professionals who embrace these principles will be positioned to deliver better outcomes while improving efficiency and profitability.

THE GOLDMORR SYSTEM



1

TEST
Understand the conditions.



2

TREAT
Address visible mold and airborne concerns.



3

VERIFY
Confirm results through measurable data.

Goldmorr is a complete system built on testing, validation, and whole-environment treatment with 25 years of proven results.

Goldmorr Licensing & Training is FREE

- Access to products, protocols & proven systems
- Access to free training for entire staff
- Access to educational documents & videos
- Access to us - our goal is to help you, not just sell product

WATCH OUR 60-SECOND SYSTEM OVERVIEW

SCAN
TO GET STARTED

The Goldmorr System takes a smarter approach, because remediation shouldn't be a best guess!

GET LICENSED & TRAIN YOUR TEAM FOR FREE

The Future of Intelligent Remediation is Here

Better Assessment
Better Documentation
Better Validation
Better Decision-Making

Assessment-driven remediation relies on gathering the right information and making informed decisions.



To help restoration professionals, Goldmorr has developed a growing suite of remediation utilities:

- Evaluate risk
- Estimate scope
- Evaluate treatment options
- Calculate product quantities
- Improve project planning

Fungal Risk Calculator

- ***Evaluate fungal risk conditions***
- ***Generate a structured environmental assessment summary***

FREE ACCESS

Helpful information in explaining the needs to your customer and determining the proper protocols for the project.

Scope & Profit Calculator

- ***Estimate treatment coverage***
- ***Calculate product usage***
- ***Plan remediation protocols***

GOLDMORR MEMBERS ONLY

Helpful information for your teams to determine proper protocols, amount of products needed and bidding suggestions.

UNLOCK THE GOLDMORR SYSTEM UTILITIES

SCAN
TO GET STARTED

FREE ACCESS



Intelligent remediation starts with intelligent decisions.